



## Sample Rollout for a Fall Youth Football Program

August 1

Player/Coach/Booster Meeting explaining program

August 15<sup>th</sup>

Players are distributed 10 bags each to sell to neighbors, friends and businesses along with instructional [flyers](#) explaining fundraiser

August 15<sup>th</sup> – Sept 15<sup>th</sup>

Communication on social media and website to promote fundraiser

Sept 29<sup>th</sup>

Infoshred, LLC donates onsite shredding truck to do a shred event on a scheduled Saturday where people who purchased bags can bring their bags and watch them be shred. If other passersby want to bring boxes, bags, etc. of shredding they can do so upon making a \$X? donation to the program.

(Infoshred will not charge extra people or the program assuming the truck still has room)